

Professional Statement:

I am a Web UI/UX Designer who specializes in user interface design, user experiences and programming languages like HTML, CSS and Front-End Frameworks like Bootstrap. I've worked at such organizations like *GoDaddy!* More than ten years' experience partnering with internal and external stakeholders to discover, build, improve and expand the user experiences. A proven history of creating cutting edge interface designs and information architectures for digital products and applications through a user-centered design process by constructing screen flows, prototypes, mockups and wireframes.

Summary of Skills:

- **Software:** Axure, Sketch, OmniGraffle, Invision, Balsamiq, Adobe CC, Photoshop, Illustrator, InDesign and Premier Pro; JIRA, WordPress, Microsoft Visio and basic understanding of Internet Information Services (IIS), SharePoint and Windows Server 2012 R2
- **Design Toolbox:** UX & UI Design, Sketches, Wireframes, Prototypes, Website Analytics, Research, Information Architecture, User Interviews, User Testing and Persona Creation
- **Programming Languages:** HTML, CSS, Bootstrap and basic experience with JavaScript, jQuery, React.js, Node.js, PHP, ColdFusion, MySQL, JSON, Git, SVN
- **Recent Projects:** fmcna.com, findmyfreelance.com

Highlights of Qualifications:

- Process-oriented, experienced with standard SDLC practices.
- Effective in working in agile/scrum project management environment.
- Knowledge of and experience with mobile UI design: iOS & Android app prototyping and wireframing.
- A high degree of passion about application design – the ability to rapidly learn and apply new technologies to meet goals.
- Offering exceptional skills to identify/promote product's value, enhance product positioning and improve product value.
- Extensive knowledge of all technical areas involving digital products, mobile & web applications, and maintenance.
- Capable of learning, training and working on Content Management Systems, such as WordPress, Joomla, and Drupal.
- Excellent knowledge of Googling, copy and paste (ctr+c, ctrl+v) and utilizing Stack Overflow to help solve problems.

Work Experience:

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| 04/17-Present | Experian Automotive
<u>Senior User Interface Engineer</u> <ul style="list-style-type: none">• Partner with the Head of Product Development and stakeholders to design user interfaces.• Design and maintain web-based applications, including Front End and some Web Services (API)/databases.• Analyze, coordinate and supervise the design of software systems specific to customer needs.• Basic experience in TDD (test driven development) / continuous integration.• Track record of success working independently; delivering on time and with minimal direction.• Experience working with single page user interfaces, responsive design and mobile web.• Analyze areas of existing software platform for performance and design solutions.• Experience working in an Agile / Scrum environment. | Groton, MA |
| 01/12-04/17 | Fresenius Medical Care
<u>Senior User Experience Designer</u> <ul style="list-style-type: none">• Partner with the UX Director and stakeholders to deliver apps and websites while supporting digital strategy.• Facilitate multiple projects from the UI/UX perspective and help project owners to define user requirements.• Contribute to creative deliverables, including UX libraries and style guides.• Create deliverables including wireframes, user scenarios, journey maps, and clickable prototypes.• Participate in usability tests and synthesize research findings to support product outcomes.• Design and execute user testing for each project with the best practices of the UX methodology.• Experience designing for cross browser compatibility and convert designs into responsive web pages.• Knowledge of PHP / LAMP stack for building and deploying WordPress sites.• Project: nephrologixx.com | Lexington, MA |

- 09/16-02/17 **GoDaddy!** Cambridge, MA
Front End Designer (Part-Time Freelance)
- Design webpages with HTML, CSS and basic JavaScript, following best practices for maintainability.
 - Work with UX and development teams to implement dynamic user experiences.
 - Choosing layouts and page elements to optimize visual appeal.
 - Help grow, develop, and modernize an e-commerce web property.
 - Project: afternic.com
- 07/10-01/12 **Hanna Instruments** Woonsocket, RI
Web Designer
- Responsible for designing webpage layout and updating websites to brand standards.
 - Assist with content management and editing video for product marketing.
 - Create animation and multimedia design using Adobe Creative Cloud.
 - Project: hannainst.com
- 05/09-05/10 **GeoSolutions** Warwick, RI
Graphic Designer
- Creating and producing collateral needs – online, print, videos, animations and web content.
 - Management and design of websites – corporate websites, blogs, external portals.
 - Responsible for designing consumer-oriented mobile apps and provide mobile UI insights.
 - Projects: Geo social networking apps for the iPhone, Blackberry and Android devices.
- 10/08-04/09 **RXinsider, LLC** West Warwick, RI
Web Designer
- Member of IT Team, assisting Senior Application Developers with online marketing.
 - Responsible for company's online interface, brand identity and email-marketing campaigns.
 - Provide internet marketing strategies for websites using SEO, PPC and Social Media Marketing.
 - Project: rxinsider.com,
- 05/07-10/08 **AmWins Group** Warwick, RI
Graphic Designer
- Member of Marketing Team, assisting VP of Marketing with desktop publishing projects.
 - Conceptualize, plan, design, and produce a wide range of specialized marketing material.
 - Responsible for assisting sales team with print and web marketing material using Adobe Creative Suite.
 - Projects: Healthcare Enrollment Kits, Direct Mail Marketing, Email Marketing Campaigns
- 05/07-12/11 **Freelance** East Providence, RI
Web Designer
- Responsible for the visual design, programming, maintenance, and management of client websites
 - Engaged closely for designing of website elements, marketing material, and other creative capacities.
 - Project: stirthewonder.com

Education:

- Southern New Hampshire University** Nashua, NH
- M.S. Information Technology Expected Graduate 04/18
 - Concentrations: Web Design
- Johnson & Wales University** Providence, RI
- B.S. Computer Graphics and New Media Graduate 02/07
 - A.S. Computer Graphics and New Media Graduate 06/05
 - Concentrations: Web Design

Groups and Associations:

- 09/03-09/04 Member of PMMUG (Providence Macromedia User Group).
- 01/14-Present UXPA – User Experience Professional Association of Boston